



**UNIVERSITÄTS-
BIBLIOTHEK
PADERBORN**

Universitätsbibliothek Paderborn

Kommentiertes Vorlesungsverzeichnis

Universität Paderborn / Fachbereich Wirtschaftswissenschaften

Paderborn, Nachgewiesen SS 1998 - SS 2002

III.12 Wirtschaftsenglisch

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III.12 Wirtschaftsenglisch

054063	New Leadership: Mindset Management - Online			
Ü 2:	Mo 9-11 (1. Semesterhälfte)	C 4.224		Böhler/ Rothfritz
	Mo 9-11 (2. Semesterhälfte)	H 5.231		

Kommentar:

Siehe unter II.BWL.2.2 Internationales Management.

054064	Mergers and Acquisitions			
Ü 2:	Mo 14-16	C 4.234		Böhler

Kommentar:

Keine Angaben.

054067	British Isles: a socio-economic perspective			
Ü 2:	Fr 9-11	C 3.232		Rothfritz

Art der Prüfung:

Seminararbeit und Präsentation

Kommentar:

Einführung in die Geschichte, sowie in die wirtschaftliche, soziale und politische Entwicklung des Vereinigten Königreichs und Irlands.



054068	Quality Management in Europe				
	Ü 2:	Do	9-11	C 4.234	Böhler

Art der Prüfung: oral

Kommentar:

This course aims to provide a pragmatic knowledge of Quality Management as a program for eliminating defects, reducing waste, achieving consistent customer satisfaction, and improving economic value. It is structured around four parts. The core of the model reflects (1) the external and internal interfaces between suppliers and customers, and (2) the structural links between the business processes. This connectivity is based on cultural factors (3) commitment to quality, and (4) the communication of the quality culture. The philosophy of a total quality auditing process is exemplified by the European Quality Award self-assessment model and is compared with the Malcolm Baldrige system. The overview of systems and tools is illustrated by an excursion and by case studies based on real situations.

054071	North America: a socio-economic perspective				
	(2. Semesterhälfte)				
	Ü 2:	Mo	9-13	C 4.234	Schons

Art der Prüfung: oral

Kommentar:

In this class we will study the development of elements instrumental in shaping today's US and/or Canadian society. While the main emphasis is on socio-demographic and economic dimensions, other aspects, such as the political and legal environment will also be covered. Participants will be required to engage in team-based groupwork. Also, two participants for each topic will prepare and orally present a five-page paper on selected issues.



054075	Research Exercise: Economics of Tourism - New Trends in Hospitality Management (2. Semesterhälfte) S 2: Mi 14-18	C 3.222	Schons
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Art der Prüfung:

Final Grade: based on active class participation, submission, oral presentation, and defense of project report

Kommentar:

International Hospitality Management Based on a comparative analysis of outdoor recreation practices in a global context, this course will focus on the intercommunication of social, cultural, psychological and economic factors. In this pragmatic context students will analyze trends in attitudes, values and structures influencing tourism. Case studies will explicate the promotion of commercial recreation attractions, problems of leisure travel, the stability of entrepreneurial ventures in tourism, research and planning strategies relevant to commercial ventures and the management of resources. Also, two participants for each topic will prepare and orally present a five-page paper on selected issues.

054079	Kolloquium für Examenskandidaten K 1: nach Ankündigung	Rothfritz
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Erforderliche Vorkenntnisse:

Fünf Scheine im Wahlfach Wirtschaftsenglisch

Art der Prüfung:

Seminararbeit

Kommentar:

Revision der im Grundstudium und im Wahlfach Wirtschaftsenglisch erarbeiteten fachsprachlichen Erkenntnisse.

Blockveranstaltung.