



**UNIVERSITÄTS-  
BIBLIOTHEK  
PADERBORN**

# **Universitätsbibliothek Paderborn**

## **Kommentiertes Vorlesungsverzeichnis**

**Universität Paderborn / Fachbereich Wirtschaftswissenschaften**

**Paderborn, Nachgewiesen SS 1998 - SS 2002**

II.BWL.2.2 Internationales Management

**urn:nbn:de:hbz:466:1-8675**



## II.BWL.2.2 Internationales Management

052354	<b>International Banking</b>				
	V2	Do 11-13	B1	<b>Schiller</b>	
		Beginn 15.10.			

**Kommentar:**

Siehe unter II.BWL.2.1 Bankbetriebslehre.

052340	<b>Internationales Rechnungswesen</b>				
	V2	Di 9-11	C4.224	<b>Werner</b>	

**Erforderliche Vorkenntnisse:**

Kenntnisse der deutschen externen Rechnungslegung inklusive der Konzernrechnungslegung

**Prüfung:**

Klausur

**Kommentar:**

Nach einer Einführung in die kulturellen Besonderheiten nationaler Rechnungslegungsnormen wird der internationale Harmonisierungsprozeß der Rechnungslegung vorgestellt. Anschließend steht die us-amerikanische Rechnungslegung im Mittelpunkt der Betrachtung, dabei werden vornehmlich die Unterschiede zur deutschen Rechnungslegung herausgearbeitet.

**Literatur:**

Pellens, Bernhard: Internationale Rechnungslegung, Stuttgart 1997;

Kieso, Donald E./Weygandt, Jerry J.: Intermediate Accounting, 9th ed., 1998.



052839	<b>International Economics</b>		
V2	Do 14-16	C1	<b>Gries; Meyer</b>

- Zuordnung des Faches:** Internationales Management
- Beziehungen zu anderen Fächern:** Pflichtveranstaltung von IM, Teil des Wahlfaches Internationale Konjunktur- und Wachstumstheorie
- Erforderliche Vorkenntnisse:** abgeschlossenes Grundstudium
- Prüfung:** 2-stündige Klausur
- Kommentar:**
- I. Teil:
- 1.1 Stylized Facts of International Trade
  - 1.2 Basic Problems in the Theory of International Economics
  - 2.1 International Competitiveness due to Non-Availability of Goods (Hesse)
  - 2.2 International Competitiveness due to Comparative Price Advantages (Rose/Sauernheimer, Caves/Jones)
  - 2.3 International Competitiveness due to Heterogeneous Competition (Gries/Sieg/Strulik)
  - 3.1 International Product Cycle (Hesse, Ethier)
  - 3.2 Dynamics of Comparative Advantages - A Theoretical Approach (Gries/Jungblut/Meyer)
  - 3.3 Dynamics of Comparative Advantages - Empirical Evidence
- II. Teil:
- 1.1 Stylized Facts of International Capital Mobility
  - 1.2 Stylized Facts of Exchange Rate Developments
  - 1.3 Basic Problems in the Theory of International Finance
  - 2.1 International Interest Arbitrage Theory
  - 2.2 International Portfolio Investments
  - 2.3 Speculative Bubbles in the Market of Foreign Exchange
  - 3.1 Market of Foreign Exchange
  - 3.2 Portfolio-Approach of the Exchange Rate
  - 3.3 Purchasing Power Parity
  - 3.4 Monetary Approach of the Exchange Rate
- Die Veranstaltung wird in Englisch gehalten.



**Grundlegende Literatur:**

- Caves, Jones, World Trade and Payments, 4. Aufl., Boston 1985.  
Gandolfo, G., International Economics I+II, Springer, Heidelberg, 1994.  
Gries, Sieg, Strulik, Repititorium Mikroökonomik, Springer, Heidelberg 1996.  
Gries, Meyer, Jungblut, "Dynamik der Internationalen Wettbewerbsposition und Strukturwandel im Wachstums- und Entwicklungsprozeß", WIST, November 1996  
Hesse, "Außenhandel I: Determinanten", in: Handwörterbuch der Wirtschaftswissenschaften, 1. Band, Stuttgart 1977, S. 363-88.  
Krugman, P., Obstfeld, M., International Economics, 2. Aufl., München 1992.  
Rose, Sauernheimer, Theorie der Außenwirtschaft, 11. Aufl., München 1992.

052842	<b>International Economics</b>
	Ü2 Mo 11-13 C5.206 Meyer

**Kommentar:**

Siehe Vorlesung





052635	<b>The Firm in International Business</b>	V2	Mi 11-13	H 5	<b>Dietl</b>
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**Zuordnung des Faches:** Internationales Management

**Beziehungen zu anderen Fächern:** Wahlveranstaltung zum Internationalen Management

**Erforderliche Vorkenntnisse:**

This is a core course of International Business. It may be taken by students who have chosen International Management as a field of specialization. Requisites: B.A. or Vordiplom

**Prüfung:** Credits: Students who successfully complete the course will be awarded two credits in International Management (core: International Business). Grades: The grade will be based on class participation (30%) and a final exam or term paper (70%). Second Chance: Students who do not take or pass the final exam or submit a term paper which does not meet the required standards will get a second chance to submit a term paper until April 1, 1999.

**Kommentar:**

The Firm in International Business, Contents:

1. The Global Environment
2. Location Analysis: Theoretical Framework
3. Location Analysis: Evidence and Strategy
4. Foreign Direct Investment and Global Expansion
5. Foreign Exchange Risk: Problems and Solutions
6. Trade Policy: Economics and Institutions
7. Industrial Policy: National and Firm Perspectives
8. Political Risk and Investment Policy
9. International Taxation
10. An Integrated Approach

Die Veranstaltung wird in Englisch gehalten.

**Grundlegende Literatur:**

The class uses a mix of lectures, class discussions, and case studies to address problems found by firms which operate in an international environment. A list of literature is available at our secretary's office (H5.308) and at our notice board (next to H5.308) The list provides an overview of topics and reading material.



054068	<b>Quality Management in Europe</b>		
Ü2	Di 16-18	C4.224	<b>Böhler</b>

**Zuordnung des Faches:** Internationales Management  
**Prüfung:** mündliche Prüfung

**Kommentar:**

This course aims to provide a pragmatic knowledge of Quality Management as a program for eliminating defects, reducing waste, achieving consistent customer satisfaction, and improving economic value. It is structured around four parts. The core of the model reflects (1) the external and internal interfaces between suppliers and customers, and (2) the structural links between the business processes. This connectivity is based on cultural factors (3) commitment to quality, and (4) the communication of the quality culture. The philosophy of a total quality auditing process is exemplified by the European Quality Award self-assessment model and is compared with the Malcolm Baldrige system. The overview of systems and tools is illustrated by an excursion and by case studies based on real situations.

**Grundlegende Literatur:** keine Angabe

017180	<b>American Business Culture: Origins, Impact and Perspectives</b>		
Ü2	Di 11-13	C5.216	<b>Biermann</b>

**Zuordnung des Faches:** Internationales Management

**Kommentar:**

Keine Angaben



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052826	<b>International Organizational Behavior</b>	Ü2	Mo 18-20	C5.206	<b>Böhler</b>
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**Zuordnung des Faches:**

Internationales Management

**Prüfung:**

schriftlich

**Kommentar:**

This seminar will compare ethnographic research findings with folk beliefs, and discuss the application of cultural paradigms in international management. Based on case studies from the field of sports, the participants will consider the merits of the represented leadership models with the object of (1) understanding and interpreting cultural perspectives, (2) analyzing cultural differences, (3) comparing and assessing staffing across cultures, (4) balancing needs for adaption and accommodation, and (5) comparing universal versus culturally determined leadership skills with special emphasis on motivation, commitment, and creativity, and (6) applying a contingency framework for achieving cultural synergy within international corporations.