



**UNIVERSITÄTS-
BIBLIOTHEK
PADERBORN**

Universitätsbibliothek Paderborn

Kommentiertes Vorlesungsverzeichnis

Universität Paderborn / Fachbereich Wirtschaftswissenschaften

Paderborn, Nachgewiesen SS 1998 - SS 2002

Wirtschaftsenglisch

urn:nbn:de:hbz:466:1-8675



Wirtschaftsenglisch

054063 New Leadership: Mindset Management - Online

Wwe V/Ü 2: Mo 9-11 C 4.224 Böhler

Kommentar:

Vormals „Business English Online“

054064 Mergers and Acquisitions

Wwe V/Ü 2: Mo 14-16 C 4.234 Böhler

Kommentar:

Keine Angaben.

052829 International Organizational Behavior

Wwe V/Ü 2: Di 14-16 C 3.212 Böhler

Art der Prüfung: 2-stündige Klausur in deutscher oder englischer Sprache

Kommentar:

Englischsprachige Übung zur verhaltenswissenschaftlichen Steuerung der Organisationsentwicklung in internationalen Unternehmen: Handlungsfelder interkultureller Kommunikation, kulturelle Synergieeffekte, internationale Teams sowie Entscheidungstechnik, Verhandlungsstrategien und Karriereplanung in internationalen Kontext

Klausur wahlweise in deutscher oder englischer Sprache

2. Semesterhälfte:

Readings in International Organizational Behavior

Literatur:

Adler, N.: International Dimensions of Organizational Behavior; 2. Aufl. (1991), Kent



054068	Quality Management in Europe				
Wwe	V/Ü 2:	Do	9-11	C 4.234	Böhler

Art der Prüfung: oral

Kommentar:

This course aims to provide a pragmatic knowledge of Quality Management as a program for eliminating defects, reducing waste, achieving consistent customer satisfaction, and improving economic value. It is structured around four parts. The core of the model reflects (1) the external and internal interfaces between suppliers and customers, and (2) the structural links between the business processes. This connectivity is based on cultural factors (3) commitment to quality, and (4) the communication of the quality culture. The philosophy of a total quality auditing process is exemplified by the European Quality Award self-assessment model and is compared with the Malcolm Baldrige system. The overview of systems and tools is illustrated by an excursion and by case studies based on real situations.

054071	North America: a socio-economic perspective				
Wwe	V/Ü 2:	Mo	11-13	C 4.234	Böhler

Art der Prüfung: oral

Kommentar:

In this class we will study the development of elements instrumental in shaping today's US and/or Canadian society. While the main emphasis is on socio-demographic and economic dimensions, other aspects, such as the political and legal environment will also be covered. Participants will be required to engage in team-based groupwork. Also, two participants for each topic will prepare and orally present a five-page paper on selected issues.