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Kommentiertes Vorlesungsverzeichnis

**Universität Paderborn / Fakultät für Wirtschaftswissenschaften
Paderborn, WS 2002/03(2002) - SS 2004; damit Ersch. eingest.**

18. Wirtschaftsenglisch

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18. Wirtschaftsenglisch

054063	New Leadership: Mindset Management - Online		
Wwe	Ü 2 Mi 14:00-16:00		H 7.321 Böhler

Art der Prüfung: Multimediale Präsentation

Kommentar:

Many global corporations recruiting economics and business graduates today are searching for people endowed both with a high degree of technical competence and interpersonal finesse. This course will encourage participants to approach business issues as leaders who must be able to play and balance contrasting roles - i.e. directing, supporting, stabilizing, and innovative roles in line with culturally based corporate strategies. The learning objective is to enhance competence in applying strategic concepts to practical cases. The methodical emphasis is on stimulating and developing the relevant communicative competencies through discussion and practice in groups. Course Requirements: - Regular class participation - teamed in pairs, the participants will jointly present a topic in 30 minutes and submit a critical analysis (approx. 8 pages, with separately signed contributions for grading, submitted one week in advance of presentation.)

054064	Mergers & Acquisitions		
Wwe	Ü 2 Mo 18:00-20:00		H 7.312 Böhler

Art der Prüfung: Will be based on quality of presentation & submitted paper

Kommentar:

Participants will discuss the logic of concrete M&A's in terms of contingent best practices. The analysis of concrete cases will be based on multiple interrelationships, such as secular trends, punctuated equilibria in country factors & the global trade & investment environment, and their impact on strategies & structures of international business and, furthermore, the implications of globalization for business functions.

054068	Quality Management in Europe and America
Wwe	Ü 2 Di 16:00-18:00 C 4.224 Böhler

Art der Prüfung: Multimediale Präsentation

Kommentar:

Quality Management in Europe This course aims to provide a pragmatic knowledge of Quality Management as a program for eliminating defects, reducing waste, achieving consistent customer satisfaction, and improving economic value. It is structured around four parts. The core of the model reflects (1) the external and internal interfaces between suppliers and customers, and (2) the structural links between the business processes. This connectivity is based on cultural factors (3) commitment to quality, and (4) the communication of the quality culture. The philosophy of a total quality auditing process is exemplified by the European Quality Award self-assessment model and is compared with the Malcolm Baldrige system. The overview of systems and tools is illustrated by an excursion and by case studies based on real situations.

Literatur:

The Management and Control of Quality, 5th edition 2000

054078	European Banking and Finance
Wwe	Ü 2 Mo 09:00-11:00 C 3.232 Böhler

Art der Prüfung:

Multimediale Präsentation

Kommentar:

This class will focus on the banking industry and the financial sector in selected European economies. In addition to corporate banking, the central banks and the forthcoming European central bank will be covered. In a contrastive way the important elements of the US/Canadian counterparts will also be discussed. Wherever possible current text material will be used.