

Abstract

The dissertation „cooperations and networks in the furniture industry in the region of Ostwestfalen-Lippe“ is based on the research of Michael Porter explaining the static and dynamic competitiveness of countries through competitive and none competitive business-clusters. The research is applied to the region of Ostwestfalen-Lippe.

The furniture industry is concentrated in Ostwestfalen-Lippe. Is this concentration used to build cooperations and networks? With the aid of statistical data the cooperation- and network building is analysed.

Only a few cooperations and networks could be identified. However, the activities of cooperation- and network building are minimal. The deficits are: an inadequate strategic planning and the high value planed on the present for the companies. Therefore the regional active institutions have to improve the building of cooperations and networks with several activities.

In conclusion: Cooperations and networks help the companies to improve their adaptability to the increasing dynamic economy.